

KIDS HELPING KIDS

“Making a Warmth of Difference”

A “SPECIAL INVITATION”

Wednesday, December 12th 2012 at 11:00 AM at OHEKA CASTLE



OHEKA CASTLE

135 West Gate Drive, Huntington,
New York 11743

(631) 659-1400 www.oheka.com

Event Contact Person: Robert Eslick (516) 249-9449

- Ninth Annual Kids Helping Kids by Kids Way Inc. 2012 "Making a Warmth of Difference" Winter Apparel Program launch /press conference/luncheon" being held at the world renown OHEKA CASTLE.
- We call the program "Making a Warmth of Difference" because a child is receiving a gift of warmth for the holiday season and cold winter months upon us. Our not-for-profit slogan "Making a World of Difference" converts in the winter to "Making a Warmth of Difference" which helps a family whereas they don't have to pay hundreds of dollars for branded winter apparel for their child in now tough economic times. Kids Helping Kids by Kids Way Inc. has worked very closely with several Nassau County agencies in need of this apparel so those most in need will benefit. Some of the agencies that will benefit from this years branded apparel donations include the Education & Assistance Corporation, The Salvation Army, The INN in Hempstead and Nassau County Social Services to name a few.
- Pre-Thanksgiving deliveries already made with those that will be made on December 12th will total well over 5500 units and will allow the agencies that are benefactors of this apparel to distribute to their kids and families "in need" within their respective organizations before the holiday season and cold winter days soon to be upon us. In addition this apparel will help those affected by Superstorm Sandy which has ravaged many of our communities.
- We thought to hold this years event at the world renown Oheka Castle and invite some kids and there families from several Long Island agencies would add a personal touch to the "Making a Warmth of Difference" winter apparel program launch. Oheka Castle will be a "special experience" for kids and their families alike who may otherwise never have the opportunity to see such a world renown place like Oheka Castle. Please note that a light buffet luncheon will be served. We hope you will come out and support this great cause. Bring your friends and business associates. It's a time to rejoice and bring warmth to the hearts of kids and their families here on Long Island and beyond.
- Since the inception of the "Making a Warmth of Difference" program we will now have received and delivered well-over \$1.4 million dollars in "new only" donated branded winter related apparel.
- For further event information please contact Robert Eslick, Executive Director of Kids Helping Kids by Kids Way Inc. at 516-249-9449 or email us at happykidsclub@aol.com
- Tax deductible donations can also be made to Kids Helping Kids and sent to Kids Helping Kids by Kids Way Inc. at 19 Willow Rd. Old Bethpage New York 11804-1133